Hudson\_Hustles\_Financial\_Report\_July\_2023

\*\*Hudson Hustles Monthly Financial Report\*\*  
\*\*July 2023\*\*  
  
\*\*Executive Summary:\*\*  
  
In the month of July 2023, Hudson Hustles continued its journey toward financial success. The company saw steady growth in key revenue streams and maintained a tight grip on expenses, resulting in a healthy net profit.  
  
\*\*Revenue Analysis:\*\*  
  
\*Jet Ski Rentals:\*  
- Total Revenue: $52,750  
- Number of Rentals: 440  
- Average Rental Price: $120 per hour  
  
\*Guided Tours:\*  
- Total Revenue: $18,900  
- Number of Tours: 105  
- Average Tour Price: $180 per person  
  
\*Merchandise Sales:\*  
- Total Revenue: $6,850  
- Top-Selling Item: "Hudson Hustles" Hats  
- Revenue Channels: Online and On-Site Sales  
  
\*\*Expense Breakdown:\*\*  
  
\*Operating Costs:\*  
- Total Expenses: $14,200  
- Description: Operating costs include maintenance, fuel, and other expenses related to maintaining our jet ski fleet.  
  
\*Marketing and Advertising:\*  
- Total Expenses: $8,750  
- Description: Expenses related to online and offline marketing campaigns, including social media advertising and promotional events.  
  
\*Employee Salaries:\*  
- Total Expenses: $7,750  
- Number of Employees: 5  
- Average Salary: $1,550 per employee  
  
\*\*Profit and Loss:\*\*  
  
- Net Profit for July 2023: $61,250  
- Hudson Hustles achieved a positive net profit this month, showcasing the company's financial strength and stability.  
  
\*\*Financial Projections:\*\*  
  
\*August 2023:\*  
- Expected Revenue: $85,500  
- Expected Expenses: $36,500  
- Projected Profit: $49,000  
- Note: Projections are based on current performance trends and business expectations.  
  
\*\*Conclusion:\*\*  
  
July 2023 was a successful month for Hudson Hustles, with solid revenue growth and prudent expense management. The company is well-positioned for continued success in the coming months.